

## TEMPLATE FOR LOCAL PRESS RELEASES/NEWSLETTER ARTICLES

**Notice To CVD participants:** In order to maximize the impact of Congressional Visits Day, we strongly urge you to use the template below to create a press release to distribute to your news outlets at home – local newspapers and the electronic media. Fill in the blanks with your information and distribute to your local newspapers, radio stations and television news desks. You can also use this as the basis for an article in your organization’s newsletter. This document is also available on the web for downloading at <http://www.agiweb.org/cvd/>

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**Science-Engineering-Technology Work Group**

**FOR IMMEDIATE RELEASE**  
\_\_\_\_ (DATE) \_\_\_\_\_

For More Information Contact:  
**(Insert Your Name/Phone Number)**

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### **(INSERT NAME OF INDIVIDUAL OR GROUP)** **CALL ON CONGRESS FOR MORE INVESTMENTS IN RESEARCH AND DEVELOPMENT**

On April 2-3, **(Insert name of individual or group)** traveled to Washington, D.C. to express to Congress the need for increased and balanced federal investment in science and engineering research and development.

**(Insert name of individual or group)** joined with more than 200 scientists, engineers and technology leaders who made visits on Capitol Hill as part of the eighth “Congressional Visits Day,” an annual event sponsored by the Science-Engineering-Technology Work Group.

While visiting Congressional offices, **(Insert name of individual or group)** discussed the importance of the nation’s broad portfolio of investments in science, engineering and technology in promoting national security, prosperity and innovation. Most importantly, they provided a constituent perspective on the local and national impact of these programs and their significance to **(Name of company and/or organization being represented)**. **(He/She/They)** also spoke about **(Fill in the blank with specific discussion that occurred)**.

More than 50 percent of all industrial innovation and growth in the United States since World War II can be attributed to advances pioneered through science, engineering and technology research, with publicly funded R&D the vital foundation for much of today’s scientific and technological progress. Examples of scientific and technological advances that can be traced back to federally funded science, engineering and technology include global environmental monitoring, lasers, liquid crystal displays, and the Internet. Science, engineering and technology will play an important role in the fight against terrorism; our leadership in this area being one of our great advantages for ensuring homeland security.

**(Insert individualized and personal quote here. Sample text follows:) “I was pleased to have the opportunity to participate in this event. I feel strongly that making our voices heard to our elected representatives in Washington is critical to ensure ongoing support of Federal R&D programs.” “It is crucial to the continued leadership of the nation that we commit increased resources to these efforts. It is the backbone of our prosperity and strength and a legacy of the United States to the entire world and to posterity.”**

Highlights of the two-day event included remarks by the Mike Holland of the White House Office of Science and Technology Policy, and staff members from Capitol Hill; and a reception at the Rayburn House Office Building honoring Reps. James Walsh (R-NY) and Alan Mollohan (D-WV) with the George E. Brown Jr. Science-Engineering Technology Leadership Award. On April 3, CVD participants made hundreds of visits to their Senators and Representatives.

The Science-Engineering-Technology Work Group is an information network comprised of professional, scientific, and engineering societies, higher education associations, individual institutions of higher learning, and trade associations. The Work Group is concerned about the future vitality of the U.S. science, mathematics, and engineering enterprise.

**(Insert sentence about your organization and its interest in science and technology)**

Additional information concerning the 2003 Congressional Visits Day can be found on the Web at:  
[www.agiweb.org/cvd/](http://www.agiweb.org/cvd/)

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